



ESHAN COLLEGE OF ENGINEERING & MANAGEMENT



Approved by AICTE, New Delhi &
Affiliated to AKTU, Lucknow



ADMISSIONS OPEN 2026

MBA

Master of Business Administration



With Advanced Certification in
DIGITAL MARKETING
WITH GEN AI TOOLS



Leadership
Development



Strategic
Thinking



AI-Powered
Learning



Career
Acceleration



Empowering
FUTURE BUSINESS LEADERS

with Vision. With Values. With Impact.



EXPERT FACULTY
Learn from
Industry Experts



GLOBAL EXPOSURE
Broadening Horizons,
Building Leaders



TOP RECRUITERS
Strong Placement
Support



HOLISTIC GROWTH
Shaping Personality,
Building Confidence



NH-2 Agra-Mathura Road,
Near Raipura Jaat, Agra



9639234234 | 8477088883
8475088883 | 8979626348



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Technologies Covered



WordLift



Copymatic



Hootsuite



Buffer



Zoho Social



Sprout Social



SocialPilot



Mailchimp



Ahrefs



SEMrush



ManyChat
ManyChat



Dialogflow



Google Analytics 360



Mixpanel



AspireIQ



Meta

WHY THESE CERTIFICATIONS MATTER



INDUSTRY-RELEVANT SKILLS

Learn tools used by industry leaders and employers.



HANDS-ON PRACTICAL EXPOSURE

Work on real-world projects and gain practical experience.



GLOBAL CAREER OPPORTUNITIES

Build a global skillset and open doors to exciting career paths.



FUTURE-READY LEARNING

Stay ahead with future-ready skills in AI and digital technologies.

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COURSE PREREQUISITE



Educational Qualification:

Recognized Bachelor's Degree of Minimum 3 Years duration.



Minimum Marks:

At least 50% aggregate marks (45% for reserved category candidates).



PROGRAMME & CURRICULUM STRUCTURE

The MBA program spans two years, divided into four semesters, each designed to build on the previous one.

SEMESTER 1

Management Principles and Practices, Organizational Behavior, Financial Accounting, Marketing Management, Business Statistics.

SEMESTER 2

Financial Management, Human Resource Management, Operations Management, Management Information Systems, Business Research Methods.

SEMESTER 3

Strategic Management, Elective I, Elective II, Summer Internship Project.

SEMESTER 4

Elective III, Elective IV, Project Work, Business Ethics and Corporate Governance, International Business.



WITH DUAL SPECIALIZATION IN:



MARKETING



FINANCE



HUMAN
RESOURCE



OPERATIONS
MANAGEMENT



INDUSTRY- INTEGRATED LEARNING

Practical exposure that prepares you for the real world.



AI TOOLS INTEGRATION

Learn & apply AI-powered tools in business.



INTERNSHIPS

Gain real-world experience and industry insights.



LIVE PROJECTS

Work on real-life business challenges and projects.



FINAL YEAR CAPSTONE PROJECT

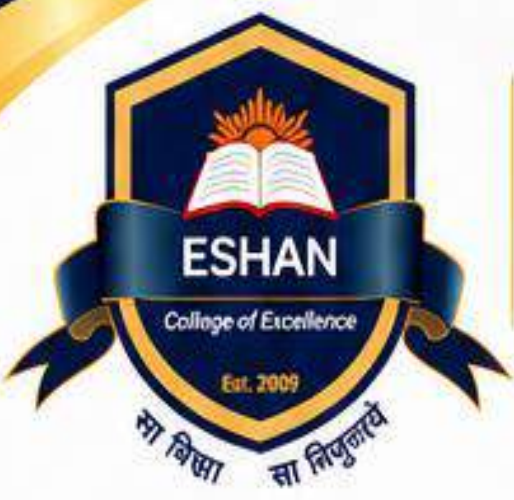
Culminating project to showcase your skills and knowledge.

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ABOUT MBA DEPARTMENT

The Department Business Administration at Eshan College is dedicated to cultivating the next generation of business leaders. Our experienced faculty, cutting-edge facilities, and innovative teaching methodologies combine to create an environment where students can excel academically and professionally. We are committed to fostering a culture of excellence, ethics, and entrepreneurship, ensuring our students are well-prepared for the dynamic business world.



ABOUT THE PROGRAM

This two-year, full-time program is designed to provide an in-depth understanding of business management and develop critical thinking and leadership skills. Accredited by **NAAC**, the MBA program integrates rigorous academics, learning advanced AI tools and practical exposure, preparing students for successful careers in diverse business domains.



- ✔ Strong Academic Foundation
- ✔ Practical & Experiential Learning
- ✔ Industry-Oriented Curriculum
- ✔ Leadership & Ethics
- ✔ Career-Ready Graduates

DISTINCT FEATURES



AICTE APPROVED & AKTU AFFILIATED

Recognized by premier regulatory bodies for quality education.



NAAC ACCREDITED

Accredited institution ensuring high academic standards.



INDUSTRY INTERACTION

Regular interactions, expert sessions and industry exposure.



STATE-OF-THE-ART FACILITIES

Modern classrooms, smart labs, library and digital resources.



JOB ORIENTED TRAINING PROGRAM

Hands-on training to enhance employability and industry readiness.



ADVANCED CERTIFICATION IN DIGITAL MARKETING AI TOOLS

Gain in-demand skills and stay ahead in the digital business world.



EXPERIENCED FACULTY

Learn from industry experts and highly qualified academicians.



ENTREPRENEURIAL DEVELOPMENT

Encouraging innovation, startups and future business leaders.

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SEMINARS & WORKSHOPS

Bridging Classroom Learning with Industry Insights



EXPERT TALKS & GUEST LECTURES



ENGAGING SESSION WITH INDUSTRY EXPERTS



INTERACTIVE WORKSHOPS



KNOWLEDGE SHARING SESSIONS



INDUSTRY INTERACTION & NETWORKING



PRACTICAL LEARNING & CASE STUDIES



GUEST LECTURES



INDUSTRY SEMINARS



SKILL WORKSHOPS



CORPORATE TRAINING



ENTREPRENEURSHIP SESSIONS

LEARNING OUTCOMES



INDUSTRY EXPOSURE

Understand real-world business dynamics.



PRACTICAL KNOWLEDGE

Apply concepts through hands-on learning.



SKILL ENHANCEMENT

Build analytical, communication and leadership skills.



CONFIDENCE BUILDING

Develop self-confidence and professional attitude.



AI TOOLS IN TREND LEARNING

Leverage advanced AI tools for smarter business decisions.



MBA MASTER OF BUSINESS ADMINISTRATION

Learn Business. Lead Tomorrow.



TRAINING & DEVELOPMENT

Empowering Students with Practical Skills & Professional Excellence



CERTIFIED TRAINING PROGRAMS

250+ TRAINING SESSIONS CONDUCTED

50+ INDUSTRY EXPERTS

100% PRACTICAL & EXPERIENTIAL LEARNING



CLASSROOM TRAINING SESSIONS



INDUSTRY COLLABORATION PROGRAMS



CERTIFICATION & ACHIEVEMENTS



TECHNICAL & COMPUTER LAB TRAINING



SKILL DEVELOPMENT WORKSHOPS



PRESENTATION & COMMUNICATION SKILLS

SKILL DEVELOPMENT PROGRAMS	CORPORATE TRAINING	TECHNICAL & COMPUTER LABS	PERSONALITY DEVELOPMENT	PRESENTATION & COMMUNICATION SKILLS
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WHAT STUDENTS ACHIEVE

PROFESSIONAL SKILL ENHANCEMENT Upgrade skills for real-world challenges.	PRACTICAL KNOWLEDGE APPLICATION Apply concepts through hands-on learning.	CONFIDENCE & COMMUNICATION Build confidence for effective interaction & leadership.	CAREER READINESS Prepare for successful career opportunities.	ADVANCED AI TOOLS LEARNING Leverage AI tools to solve real business problems and stay future-ready.
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INDUSTRIAL EXPOSURE

Learning Beyond Classrooms
through Real-World
Industry Experience



INDUSTRY VISITS



CORPORATE INTERACTION



FACTORY & PLANT VISITS



LEARNING BEYOND CLASSROOMS



INDUSTRY EXPERT SESSIONS



PRACTICAL INDUSTRY EXPOSURE



INDUSTRIAL
VISITS



CORPORATE
INTERACTION



LIVE INDUSTRY
LEARNING



PRACTICAL
EXPOSURE



PROFESSIONAL
NETWORKING

WHAT STUDENTS GAIN



REAL-WORLD
UNDERSTANDING

Gain insights into actual
business operations.



INDUSTRY
INSIGHTS

Understand market trends,
challenges & opportunities.



PRACTICAL SKILL
DEVELOPMENT

Apply classroom learning
in real scenarios.



CORPORATE
EXPOSURE

Build confidence and
professional readiness.

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CAMPUS PLACEMENT DRIVES

Connecting Talent with Opportunities and Building Successful Careers



OUR PLACEMENT ACTIVITIES



PRE PLACEMENT TALKS

Industry interactions and career guidance



APTITUDE & SKILL TESTS

Evaluating potential and technical skills



HR INTERVIEWS

Personal interaction and assessment



TECHNICAL INTERVIEWS

Domain knowledge and problem solving



GROUP DISCUSSIONS

Assessing communication and leadership



PLACEMENT OFFERS

Dream offers. Bright futures.

TOP RECRUITING PARTNERS



& Many More...

BENEFITS FOR OUR STUDENTS



CAREER OPPORTUNITIES

Access to top recruiters and diverse career paths.



SKILL ENHANCEMENT

Industry ready skills and practical exposure.



CONFIDENCE BUILDING

Stronger self-belief through interviews and assessments.



PROFESSIONAL NETWORKING

Connect with industry leaders and experts.



SUCCESSFUL FUTURES

Step closer to your dream career with the right start.



500+
Placement Opportunities Every Year



100+
Top Recruiters Visit Our Campus Every Year



90%+
Students Placed in Reputed Organizations



HIGHEST PACKAGE
10.5 LPA
And Counting...

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OUR RECENT PLACEMENTS

WE ARE PLACED BATCH 2026



TATA
CONSULTANCY
SERVICES



Ankit Kumar



Jatin Sharma



Saurabh Yadav



Priya Sharma



Aman Verma



Rohit Singh



Vivek Patel



Mohit Chauhan



Aditya Raj



Sneha Gupta



Deepak Yadav



Harsh Rathore



Shubham Tiwari



Rishabh Jain



Karan Malhotra



Harshit Arora



Vikas Kumar



Amit Kumar



Sandeep Singh



Piyush Yadav



Gaurav Rna



Rahul Verma



Rahul Kumar



Neha Singh



Vishal Gupta



Manish Sharma



Sweta Kumari



Arjun Rawat



Neha Verma



Abhishek Singh



Ravi Kumar



Pooja Sharma



Aakash Gupta



Muskan Rai



Ritika Singh



Nikhil Yadav



Anjali Verma



Sumit Tiwari



Kavya Singh



Shivani Gupta



Yash Patel



Himanshu Singh

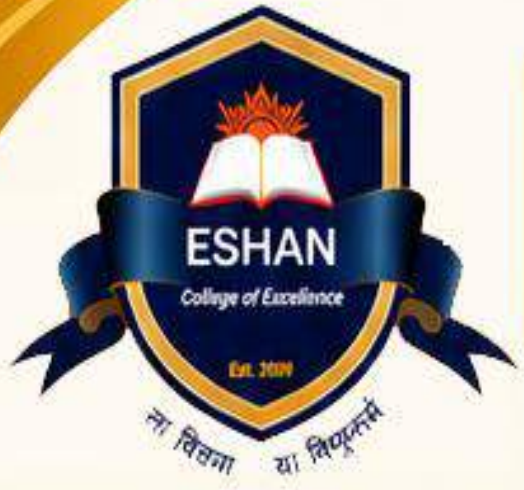


Prachi Yadav



Vivek Raj

BUILDING CAREERS.
SHAPING FUTURES.



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OUR PROUD ALUMNI



16
L.P.A.

Shashank Sharma
sunshineled



15
L.P.A.

Akash
HINDAL STEEL



15
L.P.A.

Nitul Verma
BANK OF AMERICA



15
L.P.A.

Deepak Kumar
ADVENTA



14
L.P.A.

Devesh Kumar
Sleepwell



14
L.P.A.

Kanishk Bhardwaj
JKCement



14
L.P.A.

Shivam Chauhan
WHIZ WORKS



11
L.P.A.

Rohitash Verma
JKCement



11
L.P.A.

Ram Pratap S. Chauhan
Regalo



10
L.P.A.

Deeksha Sharma
DXC.technology



10
L.P.A.

Maitash Gupta
AAFT ONLINE



10
L.P.A.

Sonya Katara
HR Innovations



10
L.P.A.

Hitesh Kumar
CollegeDekind




10
L.P.A.

Neha Sharma
HDFC BANK




10
L.P.A.

Pankaj Sisodiya
Calix Agrigenetics Pvt. Ltd



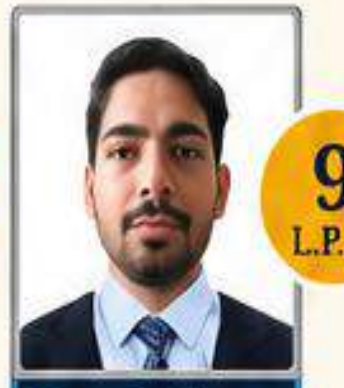
10
L.P.A.

Shubham Sharma
Justdial



10
L.P.A.

Rajat Verma
SWIGGY



9
L.P.A.

Yatendra Kumar
Ccpid India Pvt. Ltd.



9
L.P.A.

Sandeep Raj
genpact



8.5
L.P.A.

Ritu
Tech Inspiration



8
L.P.A.

Chanchal
AACHHO

WHY OUR ALUMNI SHINE



STRONG FOUNDATION

MBA builds the knowledge and confidence to lead.



INDUSTRY EXPOSURE

Real-world learning through projects, internships & experts.



CAREER SUCCESS

High placements with top recruiters across industries.



LIFELONG NETWORK

A strong alumni network that grows together.

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Learn Business. Lead Tomorrow.



FEE STRUCTURE

Affordable Education with Maximum Value

ANNUAL COMPOSITE FEE

₹ 75000 /-

PER YEAR

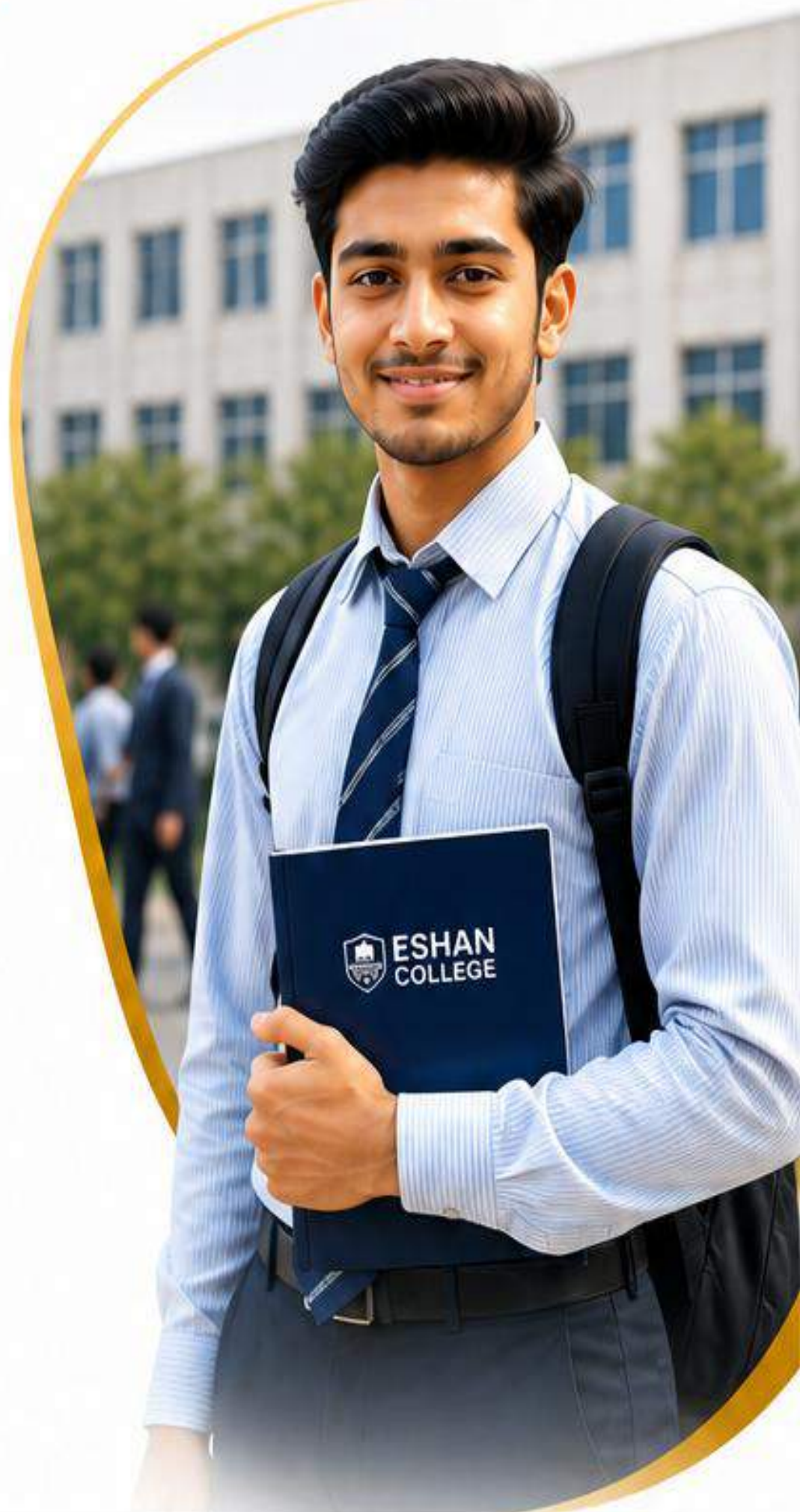


MERIT SCHOLARSHIP

₹ 15000 /-

PER YEAR

★ For Candidates securing
60% and above
(On Annual Composite Fee)



INCLUDES

- Tuition Fee
- Book Bank
- Uniform / PDP
- Seminars & Workshops
- Training & Placement
- Practical & Internal Exams
- Examinations
- Miscellaneous Expenses



UNIVERSITY FEE

As per
University Norms

PER YEAR

OPTIONAL FACILITIES



BUS FEE

₹ 18000 /-

PER YEAR



HOSTEL FEE

₹ 65000 /-

PER YEAR

WHY OUR FEE STRUCTURE STANDS OUT



TRANSPARENT &
NO HIDDEN CHARGES



ALL-INCLUSIVE
ACADEMIC SUPPORT



VALUE FOR MONEY
EDUCATION



CAREER-ORIENTED
INVESTMENT

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A DEGREE THAT TRANSFORMS POTENTIAL

Into Success

At Eshan College, we don't just educate—we empower. Our MBA program builds future leaders, entrepreneurs and changemakers who are ready to excel in a dynamic business world.



“Your Journey Today, Your Success Tomorrow.”

Empowering
FUTURES
Inspiring
Excellence
★★★



100+
Faculty
Trained



500+
Students
Inducted
Every Year



100%
Participation
Certificates



Stronger Skills.
Stronger Careers.
Stronger Tomorrow.

WHY CHOOSE ESHAN COLLEGE FOR MBA?

QUALITY EDUCATION
Industry-oriented curriculum with practical learning.

EXPERT FACULTY
Learn from experienced mentors and industry experts.

INDUSTRY EXPOSURE
Real-world exposure through visits, projects & internships.

CAREER FOCUSED
Placement support, skill development & career guidance.

ADVANCED AI TOOLS
Learn and apply advanced AI tools for business decision making.

HOLISTIC DEVELOPMENT
Focus on overall growth, leadership & personality.

STRONG NETWORK
Connect with alumni, industry & global opportunities.



BE THE LEADER OF TOMORROW START YOUR JOURNEY WITH MBA

ADMISSIONS OPEN

Take the first step towards a bright, successful and rewarding future.



WHAT OUR STUDENTS SAY



“The MBA program at Eshan College has sharpened my leadership skills and boosted my confidence.”
– Muskan Gupta
MBA Student



“Practical exposure and expert faculty mentorship have prepared me for real-world challenges.”
– Chanchal
MBA Student



“The right blend of academics, internships and industry exposure makes Eshan College truly exceptional.”
– Rohitash Verma
MBA Student



Campus
28km mile stone, Agra-Delhi Highway, NH-2, Near Raipura Jaat, Agra (U.P.)India



E-mail
admission@eshancollege.com
helpdesk@eshancollege.com



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+91 8477088883
+91 8475088883



City Office
Office No. 810-811, 8th Floor
Corporate Park, Sanjay Place,
Civil Lines, Agra
+91 8979626348

Connect with Us



WE LOOK FORWARD TO WELCOMING YOU TO THE ESHAN COLLEGE FAMILY.

Thank You!

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