

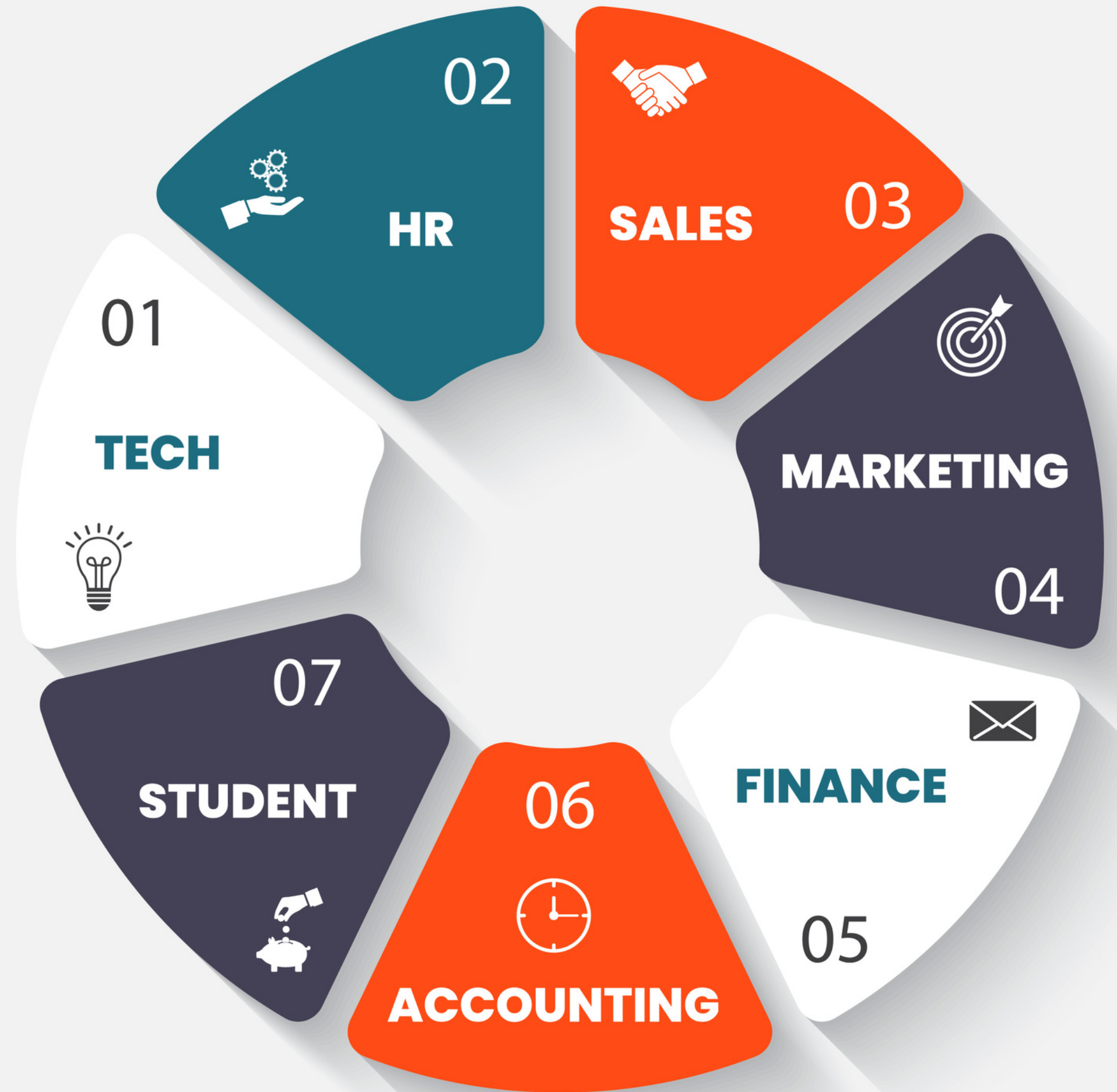
Management Consulting Mentorship Program

111% Job Guarantee



- with Shubham Agarwal

**Get into a
consulting
role from
any domain**



JOB OPENINGS



- Business Analyst
- Junior Consultant
- Risk manager
- Operations consultant
- Strategy Consultant
- Business Development Manager
- Product Consultant
- Risk consultant
- Project manager
- Associate Consultant
- Marketing Analyst
- Product manager

Learn how to crack case interviews of companies like BCG, Bain, and Mckinsey with:

**STEP
01**



30+ in-depth and
interactively explained
case studies

**STEP
02**



Dynamic and open
discussions on business
cases

**STEP
03**



Mock case interviews
with real-time insights

**STEP
04**



One-to-one mentorship

WEEK 1

Introduction to Management Consulting

- What is Business Consulting?
- What is Management Consulting?
- How to choose right consulting domain?
- What is strategy consulting?
- Real life consulting case review

Programme Workflow

WEEK 2

How to make a career in Management Consulting

- Jobs in management consulting
- How big companies hire management consultant?
- What are the key skills companies look for?
- Your career mind map to get a job in management consulting

Introduction to consulting cases

- The what and why of consulting cases
- How to navigate consulting case as a consultant
- How to navigate consulting case during an interview

How to structure your cases

- The MECE Approach
- The pyramid principal
- Issue tree and hypothesis testing
- The Hercules Structuring Approach
- Case Study 4.1
- Case Study 4.2
- Live Case Study

Introduction to key consulting frameworks

- Top down/ bottom up analysis
- Matrix Structuring
- The SWOT analysis
- The porter forces
- The 4 P's framework
- Scenario vs Sensitivity analysis
- Benchmarking
- Case Study 5.1
- Case Study 5.2

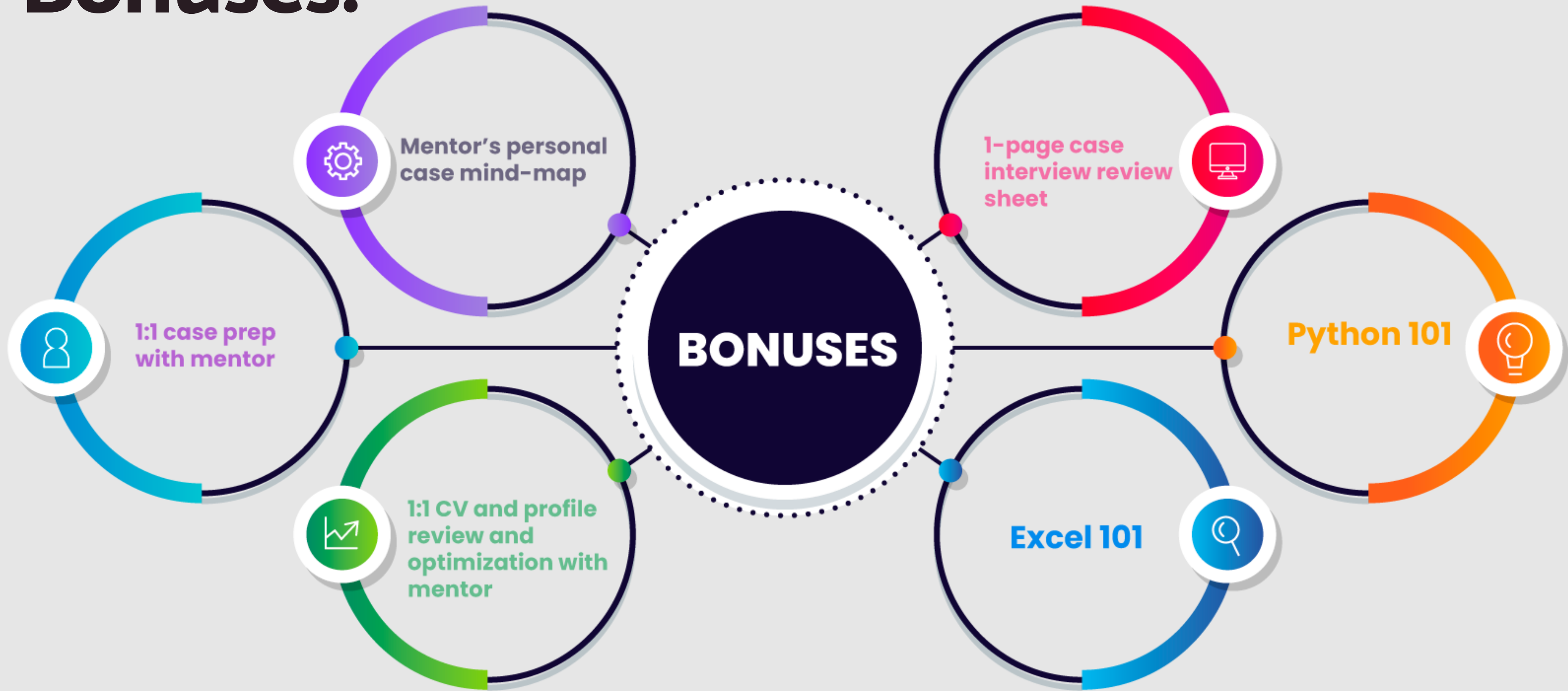
The HERCULES frameworks

- Hercules Clarifying Questions mind map
- Hercules Market Profitability framework
- Hercules Market Attractiveness framework
- Hercules Market Entry Framework
- Hercules Competitive Landscape Framework
- Hercules Investment Opportunity Framework
- Hercules Product Strategy framework
- Hercules Growth Strategy Framework

Bringing it all together

- Day as a strategy consultant
- Case Simulation 6.1
- Case Simulation 6.2
- Case Simulation 6.3
- Live Case Study
- 1:1 Case Study with Shubham - 6.4a
- 1:1 Case Study with Shubham - 6.4b

Bonuses:



Interactive 24/7 discord community and 1:1 career guidance



Nikitha 09/30/2022

Hello Sir..
This is Nikitha.
I recently joined Management Consulting Course. I submitted my case study and wanted to ask you when can we have a resume and case study discussion.
Regards

October 1, 2022



Shubham 10/01/2022

Hey Nikitha - I have received and reviewed the same. For starters we need to add in details about your workex
Can you please refer to the tool at resume.jobaaaj.com?

I have helped their team build auto CV optimiser. Follow the prompts to optimise the CV and let me know if you face any challenges. Moreover - please schedule sometime with me to discuss this 1:1
Also - some of the templates in resume.jobaaaj.com are premium -let me know if you would need a promo code to them
Best,
Shubham



Message 10/01/2022

Mail sent to you today afternoon.



Shubham 10/08/2022

Hey Sachin, please book sometime with me here --- will discuss the submissions and next steps in details

MCP[Time Hold] - shubham agarwal



Message 10/11/2022

Slot booked for next available date 15.10.



October 12, 2022



sachinjain 10/12/2022

3 week finished was unable to use the assessment tool



Shubham 10/12/2022

Will send the tool over email Sachin
Also please share week 2 submissions and let's discuss them together during our call on weekend

Interactive 24/7 discord community and 1:1 career guidance



This is the very beginning of your legendary conversation with



1 Mutual Server



Suraj Prakash 10/17/2022

Hi sir
I have submitted week 1 assignment



Shubham Yesterday at 1:02 PM

Hey
please schedule sometime

to review the submission and next steps



Shubham 09/21/2022

Hey Purna - I had a look at the CV. The experience section is very weak alongside the order of sections doesn't make much sense.

Can you try using resume . jobaaj.com?

They have recently added optimiser to the CV builder this is help you get point level feedback before I do the final review.

Let me know if you would need access to their premium templates. Can ask for coupon code so you can access for free.

Sorry for this long message but this CV needs lot of work and the portal could be a good starting point.



Purna Mahesh 09/21/2022

ok

yes please, I just signed up for the resume. jobaaj.com

I am not able to access premium templates

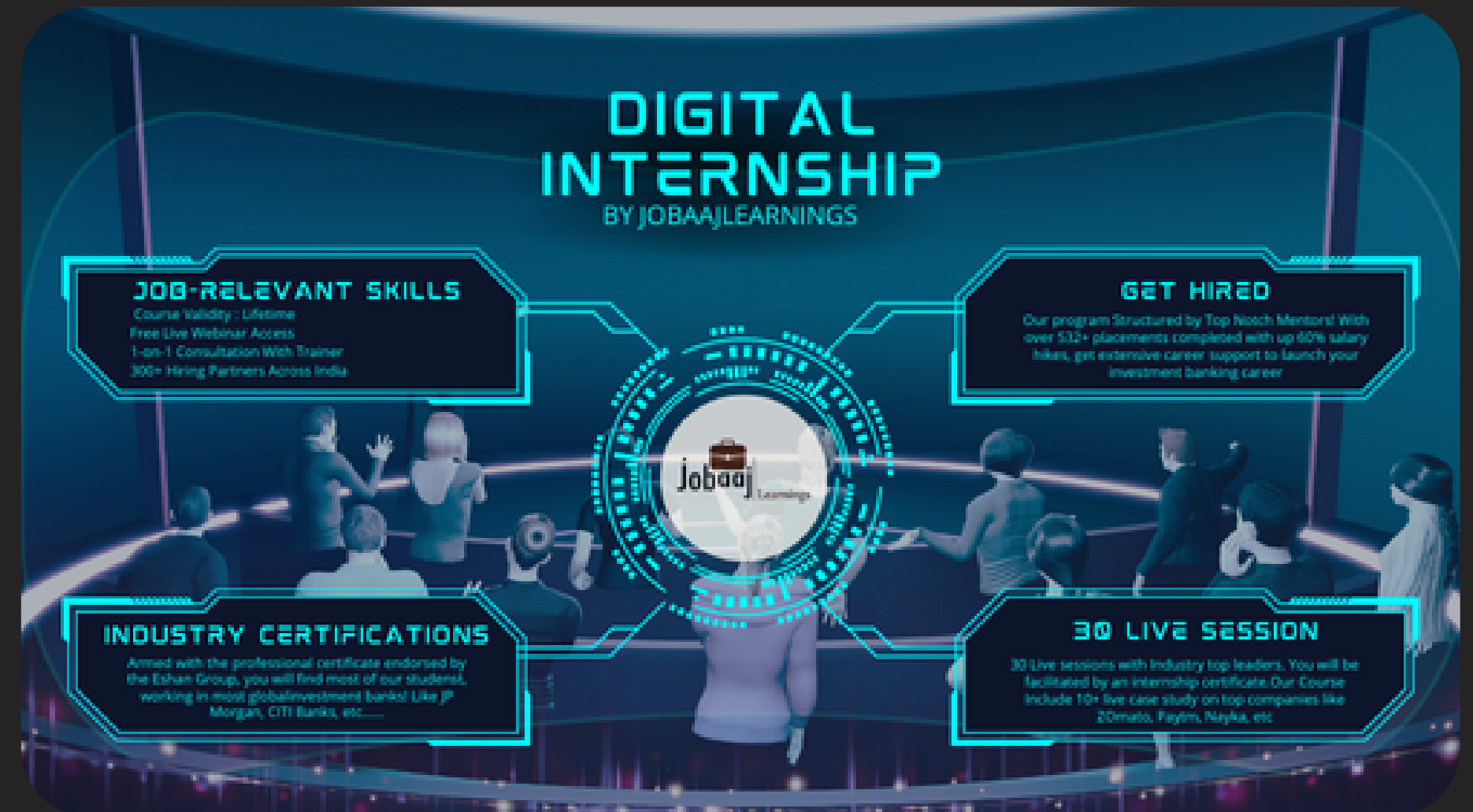


Shubham 09/21/2022

Pinged them. Should have the code by evening

Guaranteed internship in consulting

- Kickstart your consulting career with a guaranteed internship post-program.
- Intern as a strategy analyst in one of the fastest-growing edtechs in India.
- Get a certificate of completion post internship period.
- Start preparing for roles in top consulting firms with the aid of our HRs.



1. Management Consulting Program insight:



LEARN UNDER THE MENTORSHIP OF A PRACTICING STRATEGY CONSULTANT



DEVELOP A PROBLEM-SOLVING MINDSET



LEARN HOW TO SOLVE CASE INTERVIEWS



WORK ON REAL-TIME PROJECTS IN COLLABORATION WITH PEERS

2. Management Consulting Program insight:

1
PRACTICAL,
HANDS-ON LEARNING
EXPERIENCE

2
30+ INTERACTIVE LIVE
SESSIONS AND EXPERTLY
CURATED VIDEO
LECTURES

3
ACCESS TO 24/7
ACTIVE EXCLUSIVE
DISCORD COMMUNITY

4
1:1 CASE INTERVIEW
CRACKING STRATEGY
WITH MENTOR

3. Management Consulting Program insight:



1
DEDICATED CAREER
AND PLACEMENT
ASSISTANCE BY OUR
TEAM OF HRS

2
RESUME AND
LINKEDIN
OPTIMIZATION

3
COMPLETE
CONSULTING
CAREER ROADMAP

4
1:1 CAREER
GUIDANCE WITH
THE MENTOR

No prerequisites:



**NO PREVIOUS CONSULTING
KNOWLEDGE REQUIRED**

**ENTER AS A PROFESSIONAL,
A CAREER TRANSITIONER,
A FRESHER, OR
EVEN A STUDENT**

**LEARN RIGHT FROM THE
SCRATCH TO BEING
JOB-READY**

Get a customized career roadmap for consulting

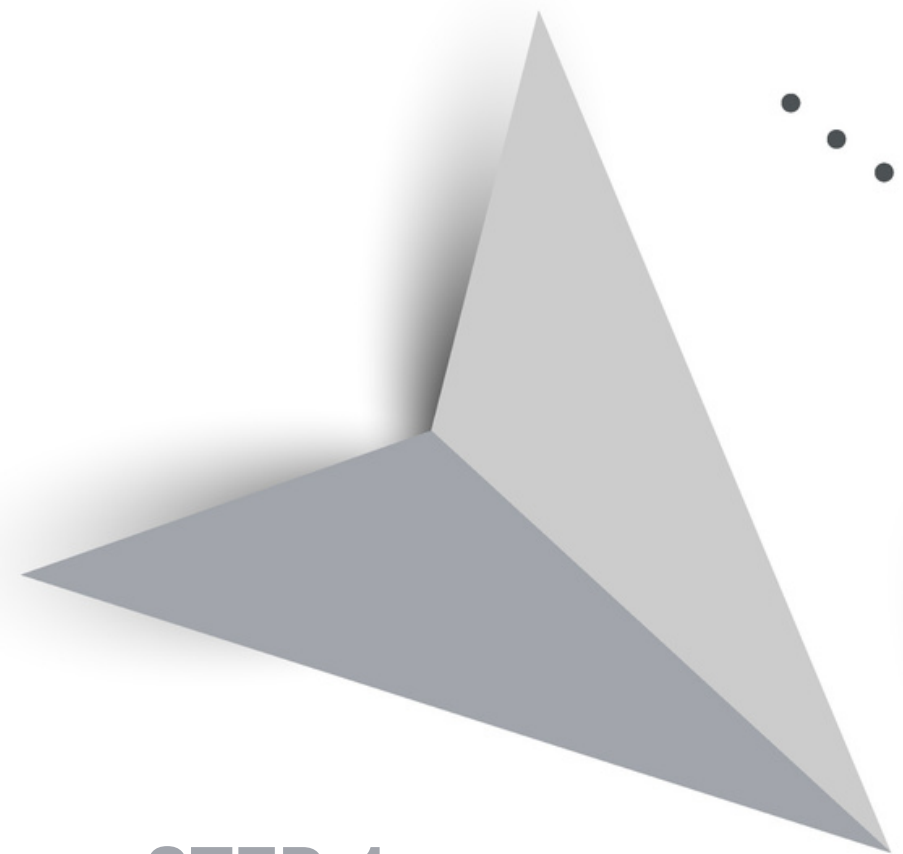


1:1 Career Guidance session with mentor



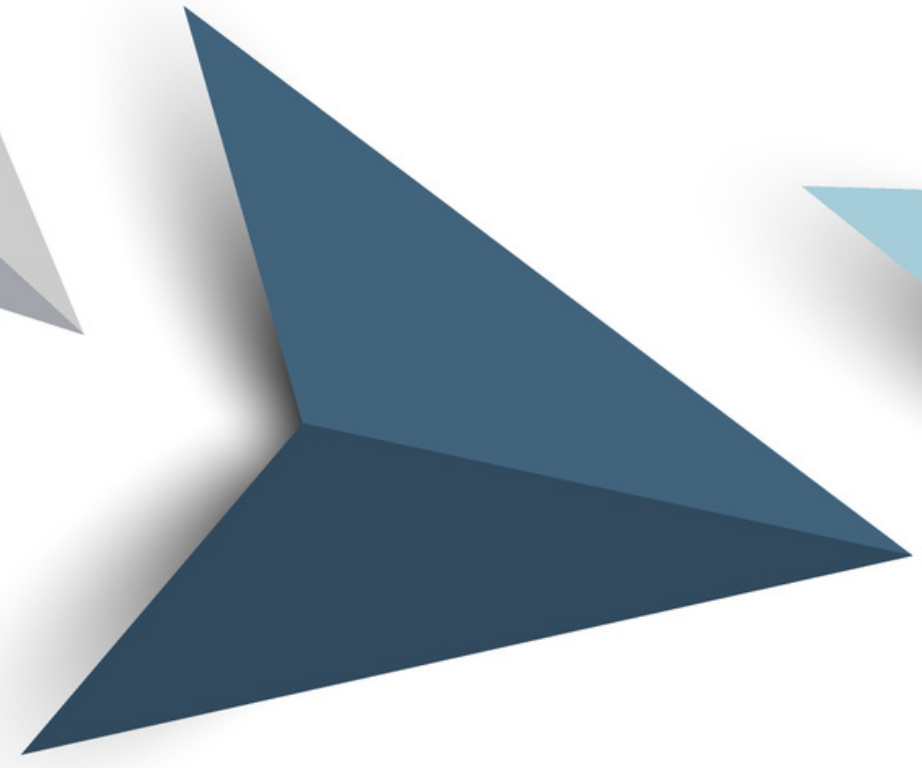
Curate a customized career roadmap for your own consulting career

Build the mindset of a consultant



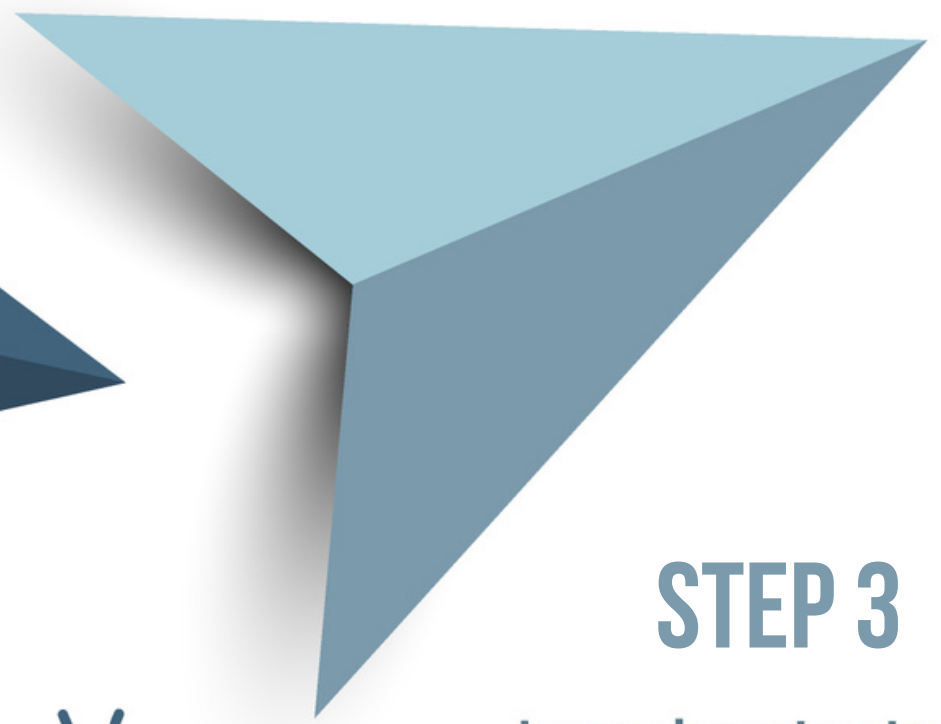
STEP 1

Learn how to approach any business problem



STEP 2

Understand growth strategy frameworks used in consulting firms like Bain and BCG.



STEP 3

Learn how to structure your cases



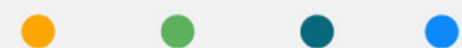
STEP 4

Strategize & communicate ideas and solutions in mock case rounds





1:1 Mentorship



Kickstart a career in consulting:

