Dated: 22-11-2021

To,

The Director,

Subject: Request for permission to organize Ideathon-21

Sir,

The student club of the department "Tech Benchers" is planning to organize a Two-days event "Ideathon-21". The event will be for B.Tech (CS, EE, ME, CE) students of our college. The proposed date for the event is from 28-12-21 To 29-12-21. This event will comprise the following activities:

1. Idea presentation by students on the topic "17 Sustainable Development Goals".
2. Online session by influential speakers

The proposed speakers for the event are:

i. Michael Rada, Founder, Industry 5.0
ii. Sai Teja V., Product Design META & Budding Entrepreneur
iii. Mishka Rana, Linkedin strategist, Consultant & Twitter Marketing
iv. Bouchra AL HALMUNI, Founder Boxra - Web, Design & Editing Agency
v. Monika Gambhir, Human Resources Executive & Academic Counselor

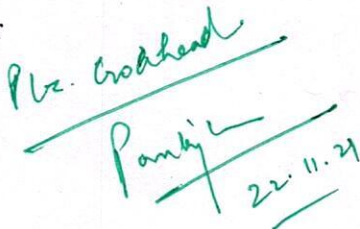I request you to kindly grant the permission to organize the event.

Thanks and regards

(Vyom Kulshreshtha)

Faculty Advisor

Techbenchers

Date: 23-12-2021

NOTICE

This is to inform all the B.Tech students that "Ideathon-21" is going to be organized from 28-12-21 To 29-12-21. This event will comprise the following activities:

1. Idea presentation by students on the topic "17 Sustainable Development Goals".
2. Online session by influential speakers

In the idea presentation students can participate as team (2 to 4 members). Teams interested to participate in the idea presentation activity need to submit the name of team members to the undersign till 26-12-21.

Participants need to register through the following link:
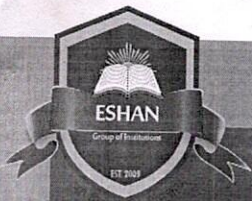
https://bit.ly/2yTIVOi

Last date to register is 26-12-2021.

(Faculty Advisor)

Tech Benchers

Copy To:

1. Chairman of Governing Council
2. Managing Trustee
3. Director
4. Registrar
5. Dean Academics
6. Chief Proctor
7. Heads
8. Notice boards

IDEATHON"21
Dec 28th - 29th, 2021

TechBenchers

HOSTED BY **ESHAN COLLEGE OF ENGINEERING & MANAGEMENT**

EVENT DESCRIPTION

Hosted by Eshan College of Engineering and Management is a 48-hour hackathon Organized by Techbenchers (College Community). Keep an eye out on this space for more information about the theme. We'll be running mini-events, Sessions, and more to keep you entertained. Whether you build something on the theme or not, we want you to focus on having fun.
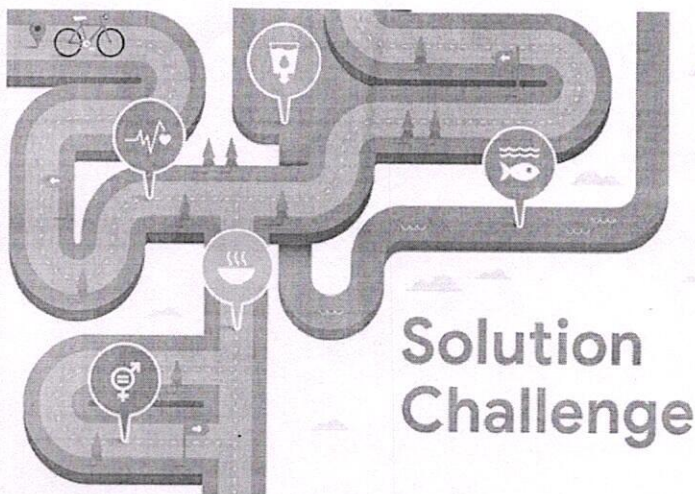
Who can attend ?

Btech All Branch	Diploma All Branch	MBA
BBA	BCA	

The 2021 Solution Challenge mission is to solve for one or more of the **17 Sustainable Development Goals.**
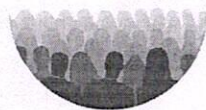
Solution Challenge

BRIEF

*The 2021 Solution Challenge mission is to solve for one or more of the **17 Sustainable Development Goals**.*

We invited university students to join the Challenge .

AUDIENCE

300 +

Speakers

Our speakers are influential folks & allies who are going to have session on wide range of topics like Networking, Personal Branding, Startups, Marketing , Sustainable Development , and many more

Sai Teja V.
{ Product Design META &
Budding Entrepreneur }

MISHKA RANA
(LinkedIn Strategist & Consultant
& Twitter Marketing)

Michael Rada
H U M A N & INDUSTRY 5.0
FOUNDER

Monika Gambhir
(Human Resources Executive
& Academic Counselor)

Bouchra AL HALMUNI (She/Her)
(Founder Boxra - Web, Design & Editing Agency ,
#IamRemarkable by Google facilitator)

SCHEDULE

DAY 1 : 28TH DECEMBER 2021 (ROUND-1)

| EVENT	TIME (IST)	HOST	LINK
WELCOME STATEMENT + PROBLEM STATEMENT ANNOUNCEMENT + INTERACTION / Q&A	10:00 – 11:00 AM	ORGANIZERS	
SESSION 1: NEW APROACH FOR HIRING	11:00 – 11:40 AM	SAI TEJ V (FACEBOOK PRODUCT MANAGER)	
IDEA REPRESENTATION INTERACTION	11:40 – 11:50 AM	ORGANIZERS	
SESSION 2: RESUME BUILDING	12:00 – 12:40 PM	MONIKA GAMBHIR (RESUME STRATEGIST)	
IDEA PRESENTATION	12:40 – 01:30 PM	PARTICIPANT	
SESSION 3: SUSTAINABLE	03:00 – 03:40 PM	Michael Rada (H U M A N & INDUSTRY 5.0 FOUNDER & CEO)	
JUDGE DECISION + FINAL SHORTLISTING (TOP 6)	02:20 – 04:00 PM	JUDGES	

DAY 2 : 29TH DECEMBER 2021 (ROUND-2)

EVENT	TIME (IST)	HOST	LINK
INTERACTION WITH ORGANIZERS + Q&A	10:00 – 11:00 AM	ORGANIZERS	
IDEA REPRESENTATION OF TOP 6 TEAMS	11:00 AM – 12:00 PM	PARTICIPANT	
SESSION 4: (Social Media for Personal Branding)	12:50 – 1:30 PM	**MISHKA RANA** (LINKEDIN STRATEGIST & TWITTER MARKETING EXPERT)	
SESSION 5: (NON-TECH)	1:40 – 2:10 PM	**Bouchra AL HALMUNI (She/Her)** (Founder Boxra - Web, Design & Editing Agency , #IamRemarkable by Google facilitator)	
IDEA REPRESENTATION OF TOP 6 TEAMS	2:20 – 3:20 PM	PARTICIPANT	
JUDGE DECISION + FINAL WINNERS (TOP 3)	03:20 – 03:50 PM	JUDGES	
CLOSING CEREMONY	3:50-4:00PM	ORGANIZERS	

IDEATHON
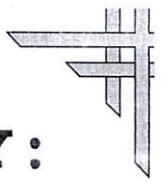
Evaluation criteria

Please note: Each solution is evaluated on a scale of 1 to 100.

Does the entry establish a clear challenge focused on one or more of the 17 Sustainable Development Goals? Is it explained in a clear manner with specifi Sustainable Development Goal targets they are looking to solve for

Evaluation : ___/ 10

feedback : _____

How effectively does the solution address the challenge identified by the team?

Evaluation : ___/ 20

feedback : _____

Is there evidence of a next step? Does the team display a plan for future extension if they were to continue?

Evaluation : ___/ 15

feedback : _____

Does the Team/Individual demonstration show the working solution and how a user/Society will interact with the solution?

Evaluation : ___/ 20

feedback : _____

Has the team/Individual made an EFFECTIVE MARKETING STRATEGY for thei solution?

Evaluation : ___/ 15

feedback : _____

Does the solution implemented have INNOVATION to solve the challenge?

Evaluation : ___/ 10
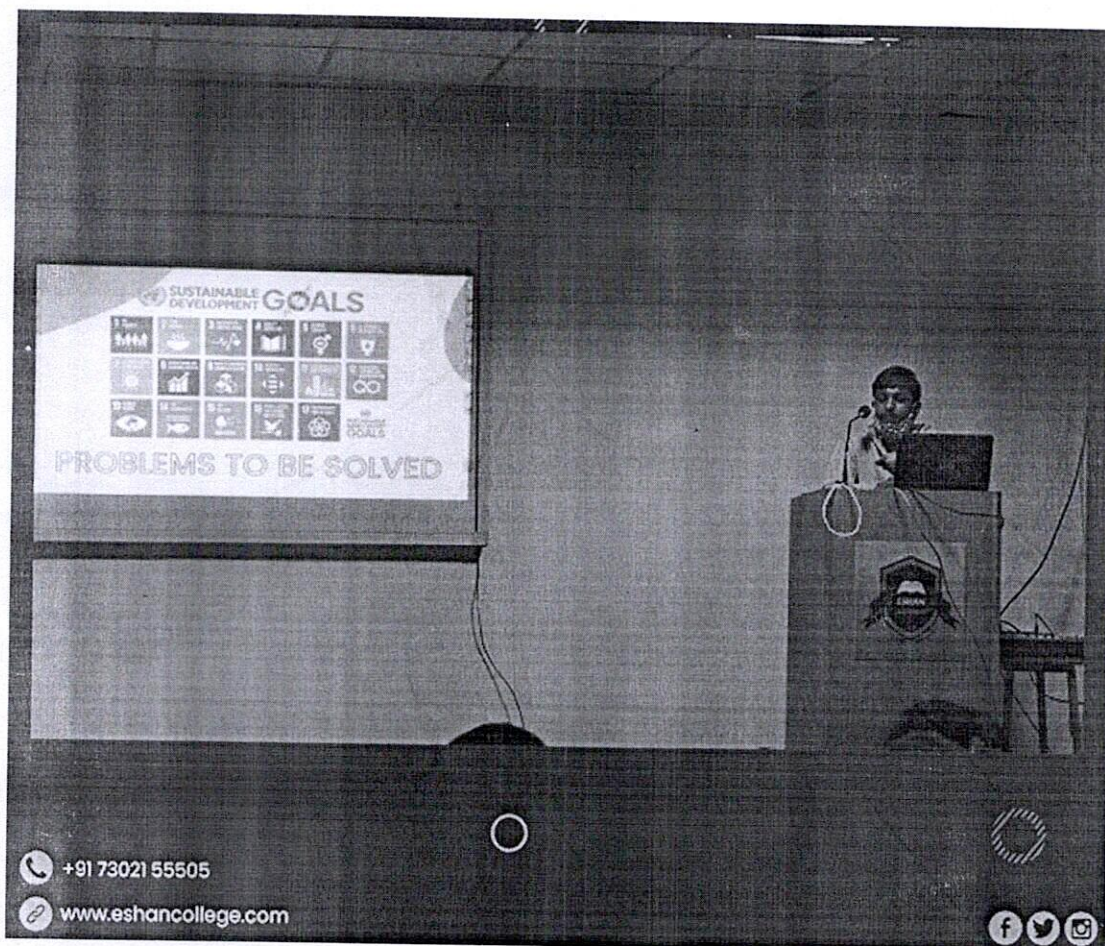
feedback : _____

Does the demonstration highlight how much MONETARY FUND are required for the implementation of the Idea .Is it feasible ?
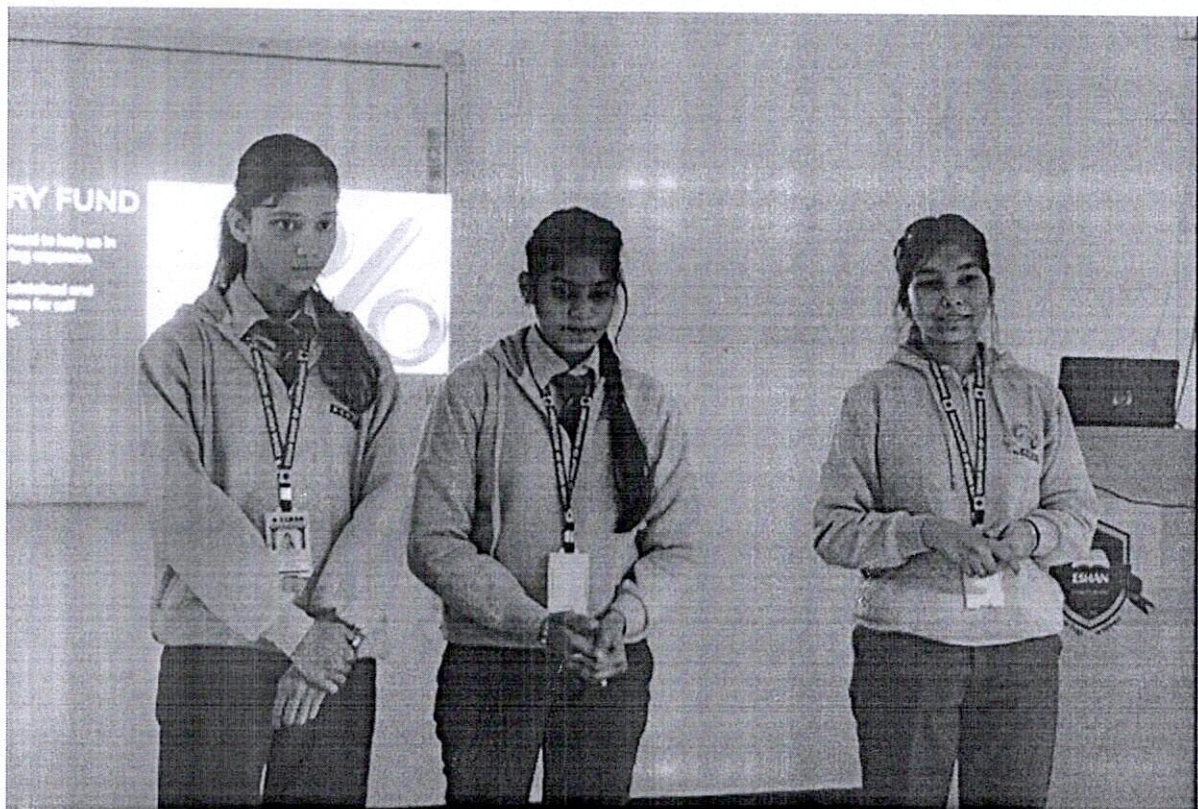
Evaluation : ___/ 10

feedback : _____

Total Score :

/100

SUSTAINABLE DEVELOPMENT GOALS

PROBLEMS TO BE SOLVED

+91 73021 55505

www.eshancollege.com

PRESENTATION IS ABOUT:-

Affordable and clean energy
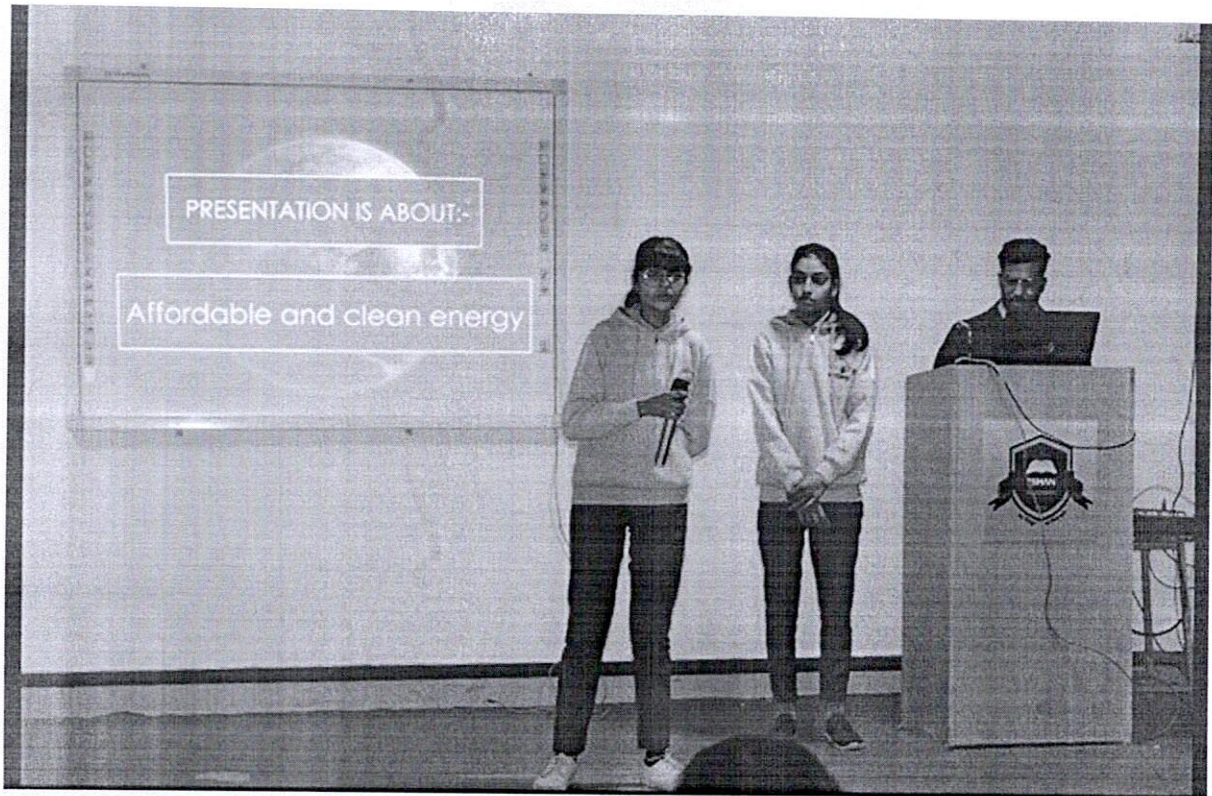
CERTIFICATE
OF PARTICIPATION

is hereby granted to

Mansi Singh

For successfully participating in the **IDEATHON '21** held at Eshan College of
Engineering and Management, Farah, Mathura

P. Sharma.

Dr. Pankaj Sharma
Director

28th-DEC-2021

DATE

CODING BLOCKS
Code Your Way To Success

SKILL LYNC

CODING NINJAS
#SWITCHTOCODE

TechBenchers

CERTIFICATE
OF PARTICIPATION

is hereby granted to

Hitesh Kumar

For successfully participating in the **IDEATHON '21** held at Eshan College of
Engineering and Management, Farah, Mathura

P. Sharma.

Dr. Pankaj Sharma
Director

28th-DEC-2021

DATE

TechBenchers

CERTIFICATE
OF PARTICIPATION

is hereby granted to

Vanshita Sharma

For successfully participating in the **IDEATHON '21** held at Eshan College of Engineering and Management, Farah, Mathura

P.Sharma.

Dr. Pankaj Sharma
Director

28th-DEC-2021

DATE

Feedback Form

Event Name: Ideathon

Event Venue: Seminar Hall

Event Date: 28-12-2021 To 29-12-2021

Participant Name: Vishnu Naulakha

Branch & year: ME 2nd year

1. The topic of Ideathon was relevant to the current scenario.

    a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

2. The topic had wider scope in terms of problem specification so that you can shape your idea in relevant domain.

    a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

3. The coordinators had a proper communication with the participants and provided full support during the event.

    a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

4. Evaluation criteria were transparent.

    a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

5. All the sessions were well organized in timely manner.

    a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

6. Such type of competitions will help us to implement our technical knowledge to solve the real world problem.

    a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

(Signature of the participant)

Feedback Form

Event Name: Ideathon

Event Venue: Seminar Hall

Event Date: 28-12-2021 To 29-12-2021

Participant Name: Priyam

Branch & year: B.Tech CS I yr

1. The topic of Ideathon was relevant to the current scenario.

   a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

2. The topic had wider scope in terms of problem specification so that you can shape your idea in relevant domain.

   a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

3. The coordinators had a proper communication with the participants and provided full support during the event.

   a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

4. Evaluation criteria were transparent.

   a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

5. All the sessions were well organized in timely manner.

   a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

6. Such type of competitions will help us to implement our technical knowledge to solve the real world problem.

   a. Strongly disagree   b. Disagree   c. Neutral   d. Agree   e. Strongly agree

Priyam

(Signature of the participant)