

Know the Institute

Established in 2009, ECE have its campus spreaded over 11.52 acres. Eshan College of Engineering serves those students who are interested to pursue their careers in Engineering. It was established with the aim to constantly develop the excellence of education, raise the aptitude of our students, to facilitate & embark upon a successful career. It not just caters the academic excellence but also empowers its students with immense exposure, qualified pedagogy, excursions, competitions, internships, live projects, and extracurricular activities. It believes in the holistic development of its students rather than one-dimensional development.

Know the Awareness Programme

Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. Intellectual Property plays a key role in gaining modest advantage in terms of research gains for achieving higher and quality growth in a competitive world. To promote the awareness of Intellectual Property Rights (IPR) and creative research activities

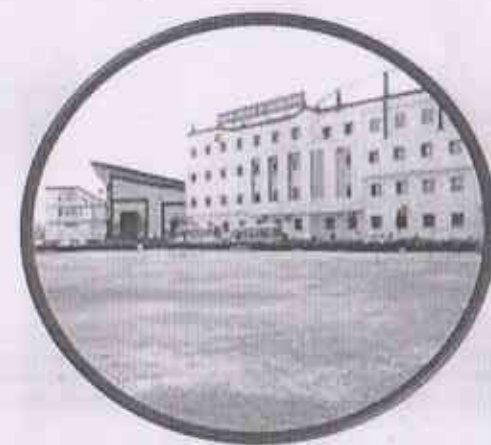
across various Departments, Eshan College is planning to organize an awareness programme on "Intellectual Property Rights (IPR)" on 12 Feb 2019. The speaker for the program is Dr. V. Gupta, Faculty of Eshan college, Mathura. In this talk, Dr. Gupta will cover topics like:

- Background of Intellectual Property
- Importance and significance
- Types of Intellectual Property (Patents, Designs, Trademarks, Copyrights)
- Reasons for many types of IP.
- About Patent, Importance of Patents, Searching for Patents,
- Popular areas of patent filing
- How to file patent application in India along with the forms should one fill and the fees one has to pay.

Objectives of programme:

- To raise the level of awareness and interest/knowledge about IPR issues.
- To develop a broad understanding of the need to integrate IP in their innovation strategies business planning.
- To improve protection of IP achievements through increased registration of rights and increased use of non-registered protection methods.
- To improve the protection and enforcement IPR from infringements.
- To enhance capacity to fight counterfeiting

Awareness Programme on "Intellectual Property Rights (IPR)" 12.02.2019



**Organizers with Address for
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