

### Know the Institute

Eshan College was established in 2009 with a lush green campus over 11.52 acres on Agra Mathura Highway. It serves those students who are interested to pursue their careers in Engineering. It was established with the aim to constantly develop the excellence of education, raise the aptitude of our students, to facilitate & embark upon a successful career. It not just caters the academic excellence but also empowers its students with immense exposure, qualified pedagogy, excursions, competitions, internships, live projects, and extracurricular activities. It believes in the holistic development of its students rather than one-dimensional development.

### Know the Awareness Programme

IPR are the rights provided to those persons who are the creators of their ideas. They usually give the creator an exclusive right over the use of his/her creation for a certain duration of time. Intellectual Property plays a key role in gaining modest advantage in terms of research gains for achieving higher and quality growth in a competitive world. To promote the awareness of Intellectual Property Rights (IPR) and creative research activities

across various Departments, Eshan College of Engineering planned to organize an awareness programme on "Intellectual Property Rights (IPR)" on 06 January 2022. The speaker for the program is Dr. S.K. Gautam and Dr. V. Gupta of this institute. In this talk, Dr. Gautam and Dr. Gupta will give briefs on:

1. About the IP and its rights
2. Importance and significance of IPR
3. Types of Intellectual Property (Patents, Designs, Trademarks, Copyrights)
4. Reasons for many types of IP.
5. About Patent, Importance of Patents, Searching for Patents,
6. Popular areas of patent filing
7. How to file patent application in India along with the forms should one fill and the fees one has to pay.

### Objectives of programme:

1. Spread awareness and interest/knowledge about IPR issues.
2. To develop a broad understanding of the need to integrate IP in their innovation strategies business planning.
3. To improve protection of IP achievements through increased registration of rights and increased use of non-registered protection methods.
4. To improve the protection and enforcement IPR from infringements.
5. To enhance capacity to fight counterfeiting.

## Awareness Programme on "Intellectual Property Rights (IPR)" 06.01.2022



### Organizers:

Department of Applied Sciences &  
Humanities  
Eshan College of Engineering, Farah,  
Mathura

### Patron

Dr. Pankaj Sharma  
Director, Eshan College of Engineering,  
Farah Mathura

